

**Borgward–Seura ry (= Borgward Club, Finland)**

**Founded 28.12.1985 (4 members)**

**1<sup>st</sup> annual meeting in March 1986 with 12 members**

**Number of members on 01.01.2012 53**

**Main targets of club:**

- **Create a network among individuals interested in cars manufactured by Borgward**
- **Identify Borgward, Goliath, Hansa and Lloyd vehicles and their owners in Finland**
- **Offer technical knowledge, help and spare part connections to the members**
- **Increase in Finland the overall awareness of cars manufactured by Borgward**
- **Have fun together**

**Tasks to reach the targets**

- **Create and update a register of cars and owners**
- **Support especially new club members in their activities with cars and projects**
- **Offer repair and towing help to members**
- **Encourage members to participate local and nationwide events for historical cars**
- **Regular information flow to members by “ Borgward Bulletin”, 4 times per year**
- **Organize an annual weekend rally for members**

**General back round information**

**Finland is a rather big country (338´ sq km’s) with a small (5,4 M) population, and had a very challenging economical situation after WW2. The infrastructure was on poor level and the currency and import restrictions didn’t support the flow of new cars to the country. The import restrictions for passengers ended 1962 (trucks 1957) but naturally the lack of currency was still the reality.**

**For an example the total number of registered Borgward, Goliath, Hansa and Lloyd vehicles (incl. trucks and special vehicles) during the years 1956 - 1966 was 4242 according the data of Car Importers Ass.**

**The size of the country also means that the distance between the members in South to those in North is almost 1.000 km, a challenge when organizing the annual rally!**

**Main activities in 2012**

**The official annual meeting will be held on 21<sup>st</sup> April in Hartola (180 km to North from Helsinki).**

The annual rally will take place on 27<sup>th</sup> -29<sup>th</sup> July in Posio, NorthEast Finland. It'll be the second time in clubs' history when the meeting includes a possibility to meet club members and reindeers at the same time. The distance from Helsinki area is appr. 850 km, most of the southern participants will have a two-days trip to reach Posio on Fri 27<sup>th</sup>. On Sat we'll make a 60 km ride to neighboring city of Kuusamo to have a vehicle display stop and than drive back before the evening activities and finally, starting on Sun 29<sup>th</sup>, the home trips begin.

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Club members will introduce two cars at the Historic MotorShow in Lahti, on 4<sup>th</sup> -5<sup>th</sup> May. Mr Risto Koivumaki will present his Borgward Isabella Sedan, - 61, and Mrs Marja-Liisa Jarvi will bring her Isabella Coupe, -58, to the exhibition.

As usual the individual members will participate actively to local rallies, exhibitions and meetings on their own area. A summary of these activities have been asked to send to the board of the club.

Club contacts:

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The summary of cars owned by club members:

categorized as: 1 = officially registered museum vehicle, 2 = registered for traffic use, 3 = project, 4 = spare part car

Borgward	1) 16	2) 6	3) 24	4) 7	= 53
Goliath	1) -	2) -	3) 3	4) 1	= 4
Hansa	1) 2	2) -	3) 8	4) -	= 10
Lloyd	1) 4	2) 1	3) 9	4) 6	= 20
total	1) 22	2) 7	3) 44	4) 14	= 87

The summary of cars owned by not- club members:

Borgward	1) 4	2) 3	3) 24	4) 4	= 35
Goliath	1) 1	2) -	3) 2	4) 1	= 4
Hansa	1) 4	2) -	3) 7	4) -	= 11

Lloyd	1) 7	2) -	3) 12	4) 1	= 20
total	1) 16	2) 3	3) 45	4) 6	= 70

These figures are based on our best knowledge on 25.03.2012; a summary is just a living document, not a fact. We do know there are more cars than those totally 157 in chart, but in case of cars owned by a not-club member, we don't know the owners, which has been the criteria to be included to figures.